

# PRICE LIST

EASTER  
2024



mai media  Kids

Early Bird Order Deadline 8 January 2024

# EASTER BUNNY EARS

Two Great Styles to Choose From!



STANDARD BUNNY EARS

**SEAFORD CENTRAL**

Visit [www.seafordcentral.com.au](http://www.seafordcentral.com.au) for online fun at Easter Bunnyville!



**HANFORD MALL**

Visit [www.hanfordmall.com](http://www.hanfordmall.com) for online fun at Easter Bunnyville!

EGG HUNT BUNNY EARS

Easy to assemble and lots of fun, these ultra-safe cardboard Bunny Ears are guaranteed to make Easter a fun-filled time of the year for every child at any age. This is a giveaway that will definitely keep your logo top of mind and for all to see.

**EARLY BIRD PRICE**  
(8 January Order Deadline)

Quantity	Unit Price	Total Price
1,000	39¢ ea.	£390
2,000	39¢ ea.	£780
3,000	38.5¢ ea.	£1,155
4,000	38.5¢ ea.	£1,540
5,000	38¢ ea.	£1,900
10,000	37.5¢ ea.	£3,750
Logo Imprint Charge £75		

**REGULAR PRICE**  
(15 January Order Deadline)

Quantity	Unit Price	Total Price
1,000	42¢ ea.	£420
2,000	42¢ ea.	£840
3,000	41.5¢ ea.	£1,245
4,000	41.5¢ ea.	£1,660
5,000	41¢ ea.	£2,050
10,000	40.5¢ ea.	£4,050
Logo Imprint Charge £75		

**Final Order Deadline 15 January**



## ACTIVITY PAD

This fun filled activity pad include games and crossword puzzles, as well as word searches, riddles, and lots of pictures to colour. The kids will be entertained for hours! Not only is this Activity Pad fun for the whole family, it is educational, as well. (Size: 133mm x 203mm)

**EARLY BIRD PRICE**  
(8 January Order Deadline)

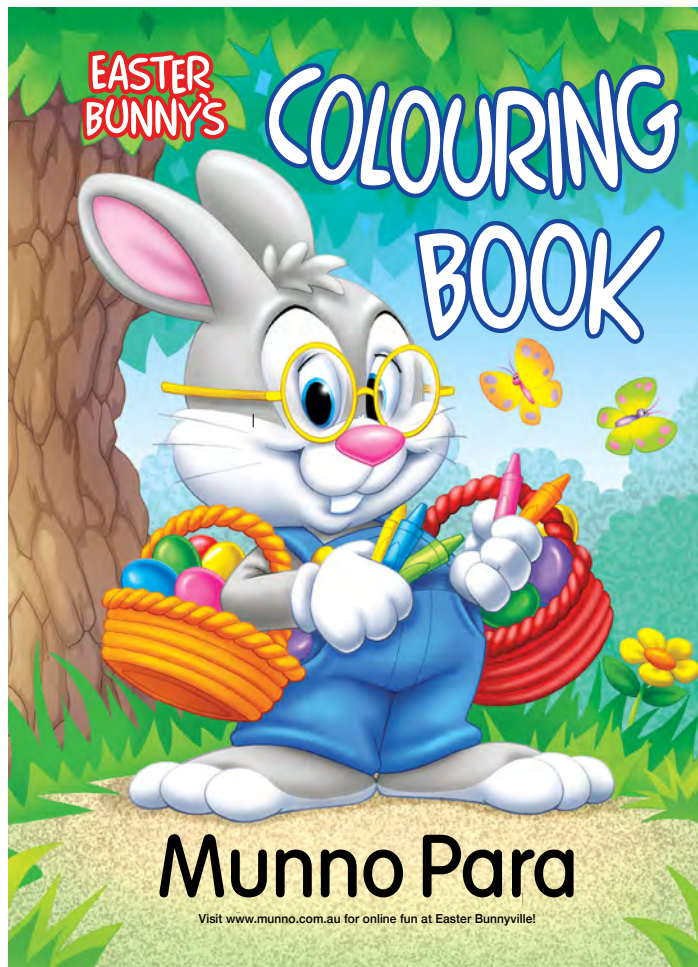
Quantity	Unit Price	Total Price
500	50¢ ea.	£250
1,000	40¢ ea.	£400
2,000	40¢ ea.	£800
3,000	39.5¢ ea.	£1,185
4,000	39.5¢ ea.	£1,580
5,000	39¢ ea.	£1,950
Logo Imprint Charge £75		

**REGULAR PRICE**  
(15 January Order Deadline)

Quantity	Unit Price	Total Price
500	53¢ ea.	£265
1,000	43¢ ea.	£430
2,000	43¢ ea.	£860
3,000	42.5¢ ea.	£1,275
4,000	42.5¢ ea.	£1,700
5,000	42¢ ea.	£2,100
Logo Imprint Charge £75		

**Early Bird Price Order Deadline is 8 January 2024 Final Order Deadline 15 January 2024**

# EASTER COLOURING BOOK



This large 20 page Colouring Book includes a Glossy Cover and is the brightest and best quality available to the shopping centre industry today! (Size 8" x 10.5")



**EARLY BIRD PRICE**  
(8 January Order Deadline)

Quantity	Unit Price	Total Price
500	60¢ ea.	£300
1,000	50¢ ea.	£500
2,000	50¢ ea.	£1,000
3,000	49.5¢ ea.	£1,485
4,000	49.5¢ ea.	£1,980
5,000	49¢ ea.	£2,450

Logo Imprint Charge £75

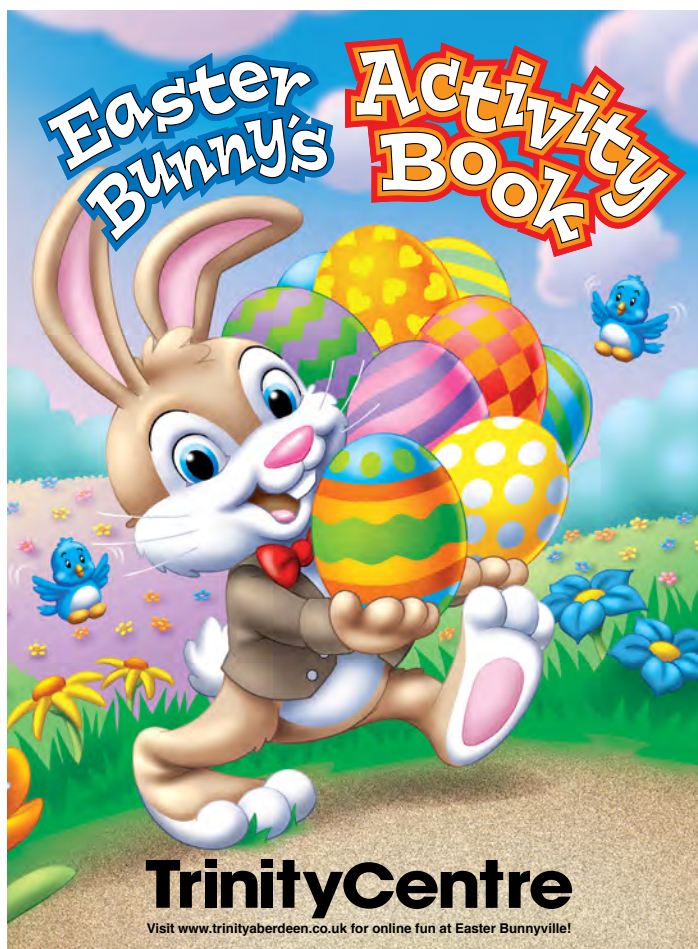


**REGULAR PRICE**  
(15 January Order Deadline)

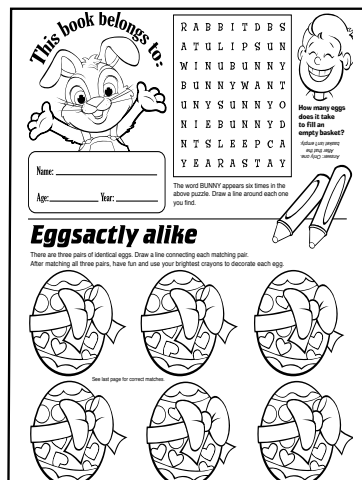
Quantity	Unit Price	Total Price
500	63¢ ea.	£315
1,000	53¢ ea.	£530
2,000	53¢ ea.	£1,060
3,000	52.5¢ ea.	£1,575
4,000	52.5¢ ea.	£2,100
5,000	52¢ ea.	£2,600

Logo Imprint Charge £75

# EASTER BUNNY ACTIVITY BOOK



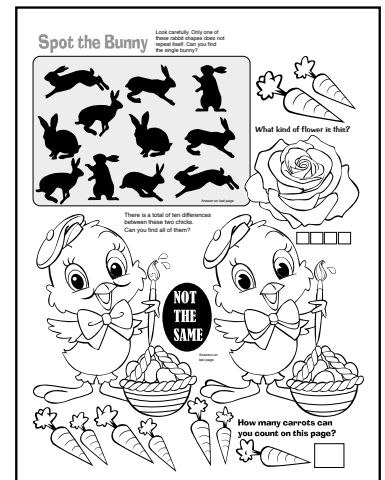
These Easter Bunny Activity Book includes pages of fun with Connect the Dots, Word Searches, Colouring Pictures, Puzzles, Mazes and more. (Size 8" x 10.5")



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4,000	52.5¢ ea.	£2,100
5,000	52¢ ea.	£2,600

Logo Imprint Charge £75

# Online Interactive Easter Bunnyville

Kids can hop online and visit Bunnyville for loads of fun and games! We handle the hosting and maintenance so all you have to do is link to the activities on your website



## Fun Activities Included in Bunnyville

- Dress up the Easter Bunny
  - Read Easter stories
  - Swap mail with the Easter Bunny
  - Send Easter eCards
  - Check the Bunnyville weather forecast
  - Paint Easter pictures
  - Solve jigsaw puzzles
  - Test your knowledge with Easter trivia
  - Track the Easter Bunny
- ...and so much more!**



## Standard (£350)

**view sample**

Includes Mall Logo on landing page with link back to mall website homepage

## Option 1 (£400)

**view sample**

Includes your logo on the landing page and the directory page, with an embedded link back to your website.

## Option 2 (\$450)

**view sample**

Includes your logo on the landing page and the directory page, with an embedded link back to mall website.

Also includes a fully customizable Easter Events section on the directory page, where mall hours, upcoming events, special pricing, etc. can be showcased.

## Option 3 (\$500)

**view sample**

Includes your logo on the landing page and the directory page, with an embedded link back to mall website.

Also includes separate, fully customizable drop-down menus inside each building that can be used to showcase upcoming events, mall hours, and the like. Can include images and links to all social media pages.

# Downloadable Bunny Fun Packs

Brand new this year, the Downloadable Bunny Fun Pack offers kids a chance to download several different products so they can print them at home and have fun for hours, while they wait for the Easter Bunny. And best of all, each page will include your mall logo.

## Small Fun Pack (£450)

view sample

Includes logo set-ups for all pages of each product

Click on the tabs below for fun and games that you can download on your computer and print at home anytime!

- Easter Bunny's Fun Book
- Bunny Colouring Book
- Colouring Story Book
- Letter To The Easter Bunny

avalon MALL

### Small Bunny Fun Pack

Includes Four Products With Mall Logo on All Pages

- Easter Bunny's Fun Book
- Bunny Colouring Book
- Colouring Story Book
- Letter To The Easter Bunny

#### How It Works:

We will provide a jpeg image with an embeddable link so you can upload it directly to your mall website homepage for users to access. It's that easy!

## Large Fun Pack (£700)

view sample

Includes logo set-ups for all pages of each product

Click on the links to download fun and games to print.

- Easter Bunny's Fun Book
- Bunny Colouring Book
- Colouring Story Book
- Letter To The Easter Bunny
- Fun Time Story Book
- Bunny Door Hanger
- Here Comes The Bunny
- Eco-Bunny Story Book

Hamilton Mall

### Large Bunny Fun Pack

Includes Eight Products With Mall Logo on All Pages

- Easter Bunny's Fun Book
- Bunny Colouring Book
- Colouring Story Book
- Letter To The Easter Bunny
- Fun Time Story Book
- Bunny Door Hanger
- Here Comes the Bunny
- Eco-Bunny Story Book

Uploaded Directly to Mall Website Homepage

# Online Easter Colouring Storybook

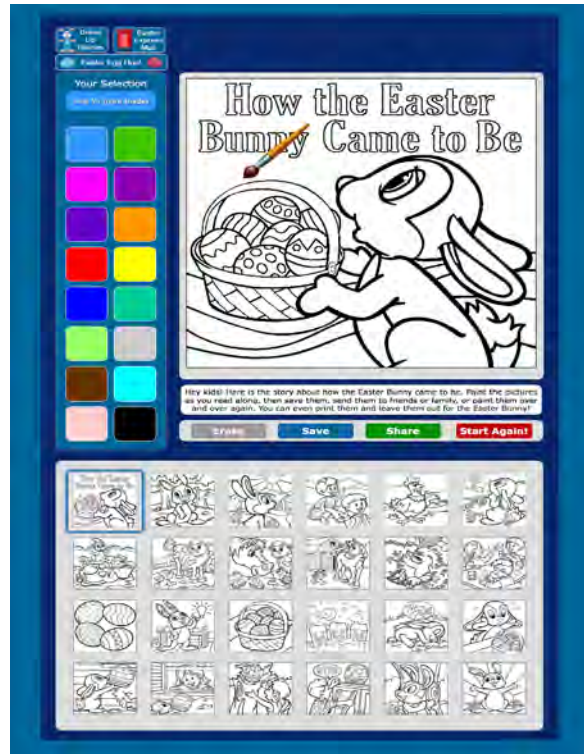
Kids can have fun with these activities online, and with the custom version they can also download the Fun Time Story Book to print and colour at home.



## Standard (£350)

Includes 24 pages of online colouring fun.  
Easily uploaded to your website.

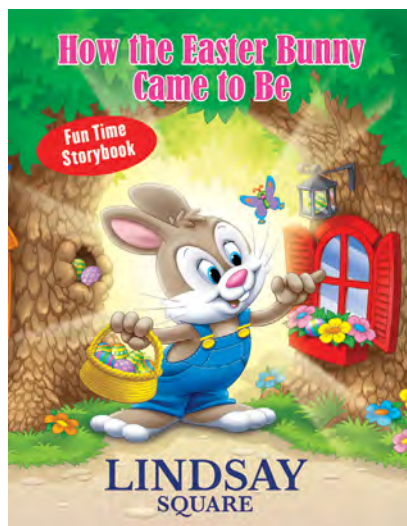
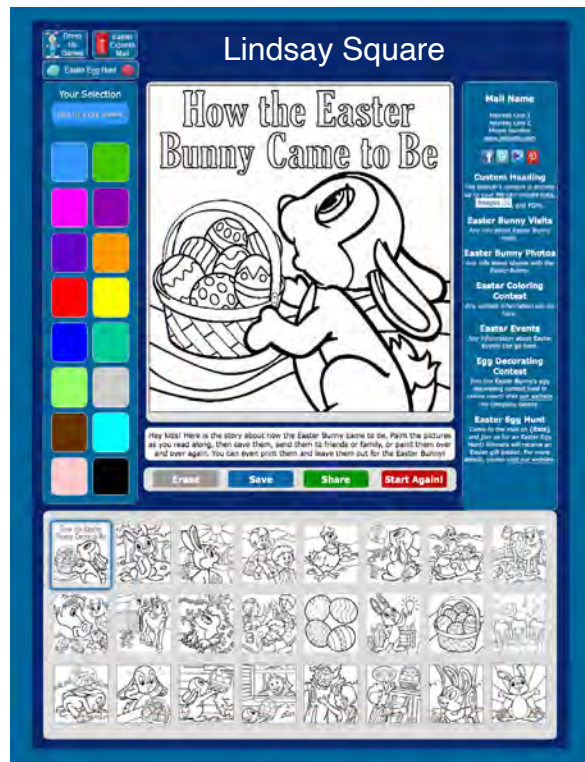
[view sample](#)



## Custom (£450)

Includes your logo, with an embedded link to your website, and various links to mall details and events.

[view sample](#)



## Includes Downloadable Colouring Story Book

The Custom Version also includes the Downloadable Colouring Story Book called "How The Easter Bunny Came to Be". Kids can download the book and print at home. There are 16 pages of colouring fun that includes the mall logo on the cover and all inside pages.

# Online Easter Egg Hunt

Kids can enjoy numerous fun activities while searching for Easter eggs in 8 different rooms. When they have found all 12 eggs, they are presented with a form, which they can print, fill out, and enter an Easter prize draw. Also included is the downloadable "How The Easter Egg Hunt Began" Colouring Story Book.

## Features include:

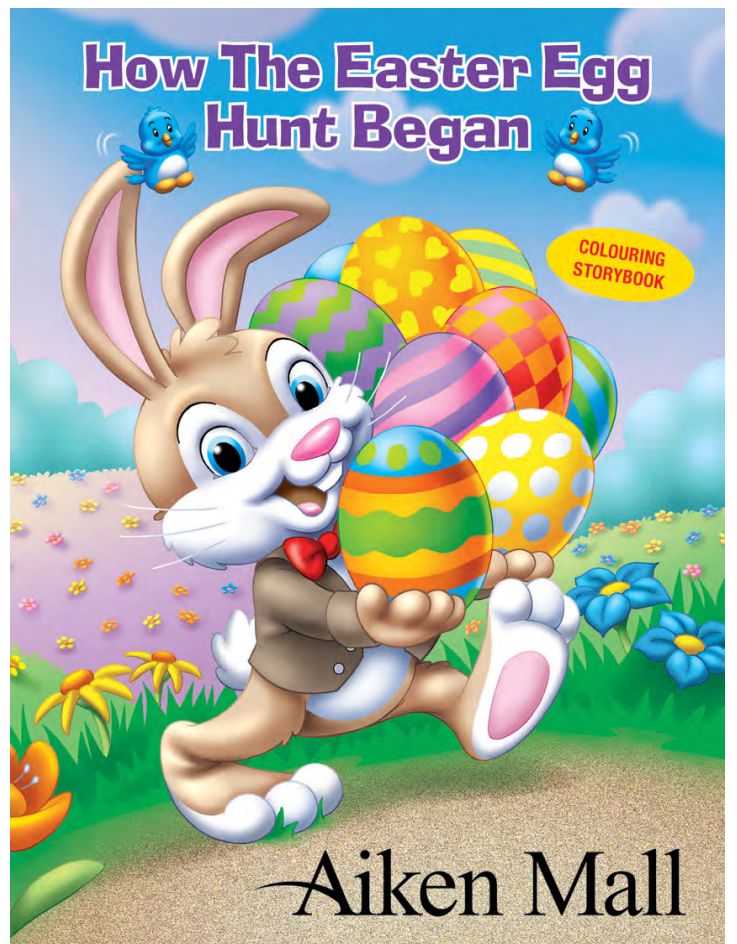
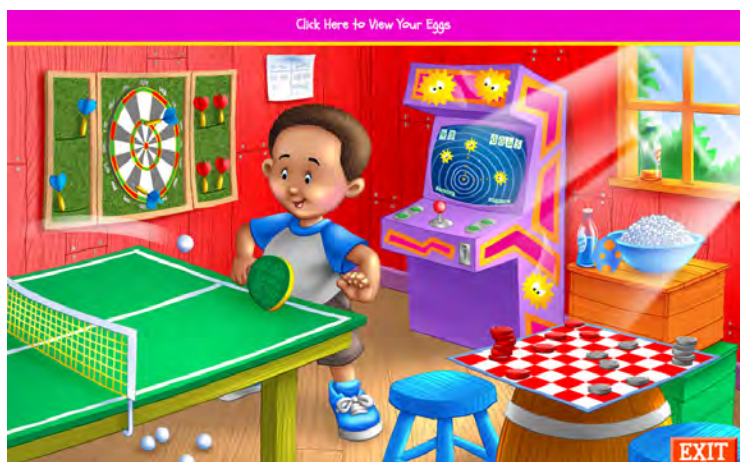
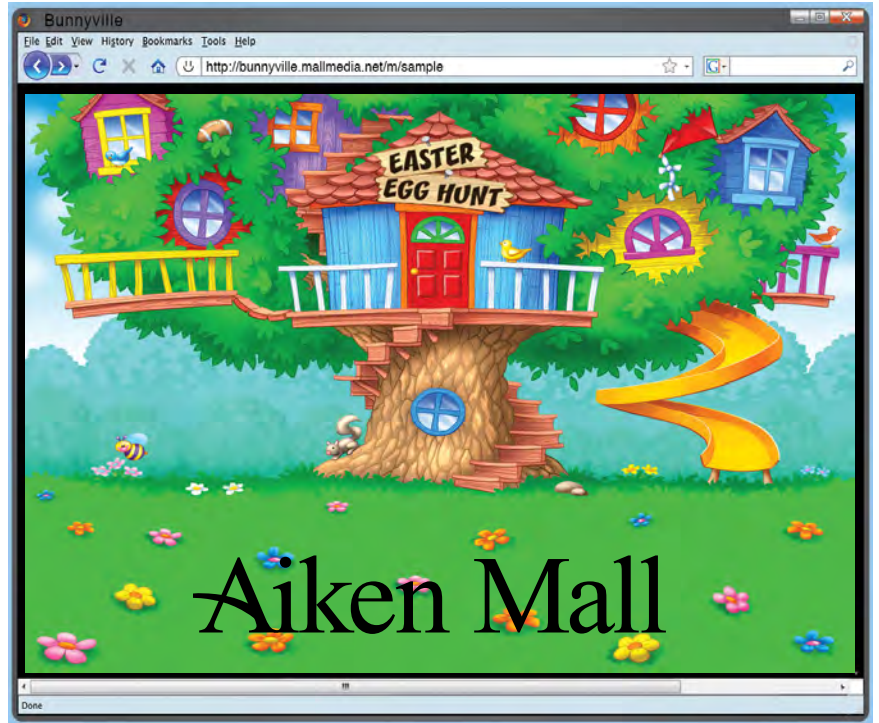
Simple but fun! Kids of all ages can take part in the egg hunt.

Customizable forms are created by Mall Media. You decide what information and which fields to include, and we will take care of the rest!

There are lots of different activities for kids to explore and enjoy, including a crafting guide, kid-friendly recipes, trivia, jigsaw puzzles, and more.

The Online Easter Egg Hunt works on all mobile devices.

**(£450)** [view sample](#)



**Also Receive Downloadable Easter Colouring Story Book**

# Online Enviro Colouring Storybook

Kids can have fun with these activities online, and with the custom version they can also download the Enviro Story Book to print and colour at home.



## Standard (£350)

Includes 24 pages of online colouring fun. Easily uploaded to your website.

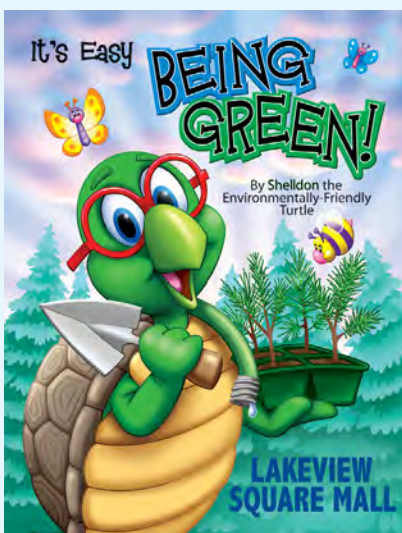
[view sample](#)



## Custom (£450)

Includes your logo, with an embedded link to your website, and various links to mall details and events.

[view sample](#)



## Includes Downloadable Colouring Story Book

The Custom Version also includes the Downloadable Colouring Story Book called "It's Easy Being Green". Kids can download the book and print at home. There are 16 pages of colouring fun that includes the mall logo on the cover and all inside pages.



# Online Interactive Easter Colouring Competition for Kids!

## Personalized with Mall Logo and Individual Contest Details

This year Mall Media is offering an Online Interactive Colouring Competition to post on your Website.

It's great for preschoolers, kindergarteners and budding artists of all ages. And best of all, it is completely customized for your shopping centre. We will send you an image to post on your website, as well as the link to your very own personalized colouring competition. It's that easy!

You decide the details and the three different age groups, as well as the rules and prizes.

Mall Media will automatically keep track of all entries, as well as the number of votes for each picture, and all pictures and information will be provided at the end of the contest so that you can confirm and notify each winner.

### Features include:

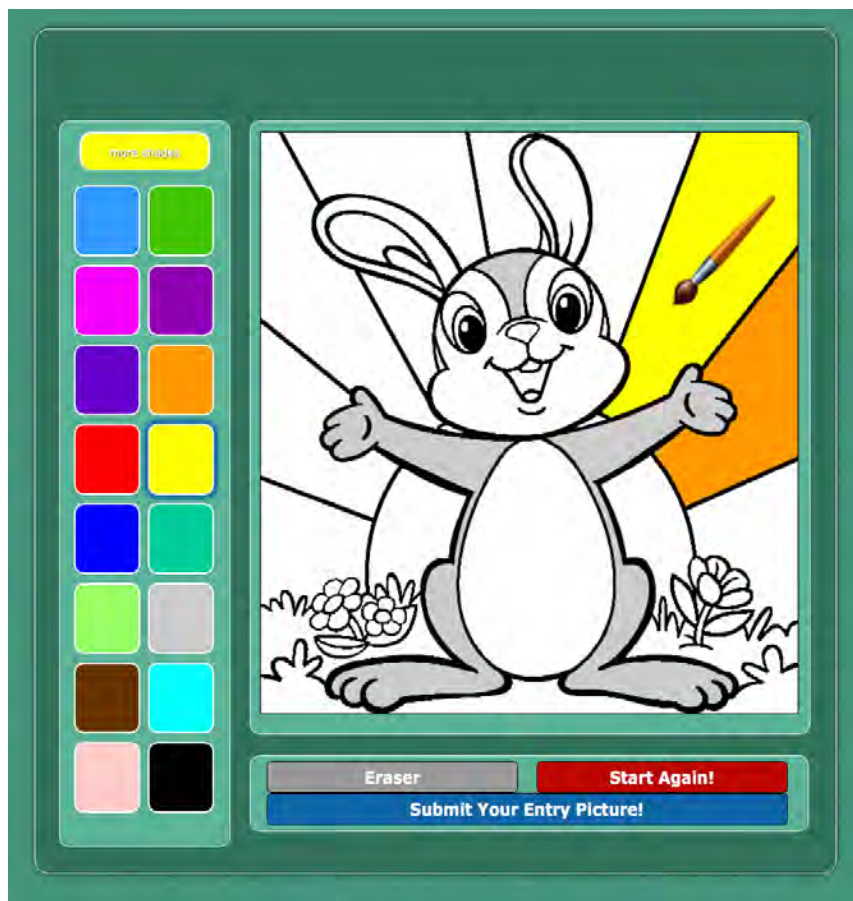
- Three different age groups and three different images with varying degrees of difficulty
- Entries and votes are automatically tabulated for each mall
- Each entry can be shared and/or posted on Facebook for more exposure ( and more votes )
- All images and data remain the property of each mall
- Works on all mobile phones and tablets

### Advantages include:

- Keeps mum and dad informed with your Easter events, schedules, and sales specials, when they help the little ones access your website
- No popups or unwanted advertising
- Keeps them coming back to your website again and again to vote for their picture

**(£450)** [view sample](#)

**Post on Facebook and Instagram for More Exposure**



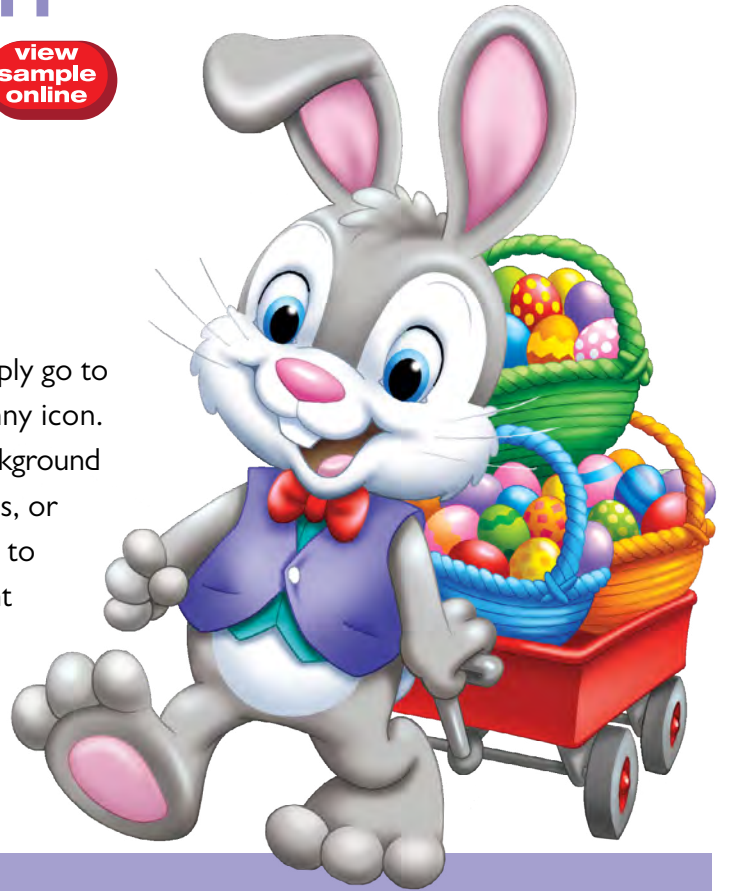
**Entries and votes are automatically tabulated for each mall.**

# ONLINE PHOTOS WITH THE EASTER BUNNY

view sample online

Now kids can create their own **Photo With the Easter Bunny for free!** 12 different backgrounds and frames to choose from.

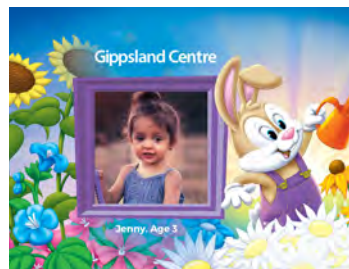
It's so easy to do! And there is no waiting in line. Kids can simply go to the mall website and click on the Photo With the Easter Bunny icon. After filling out a short form (name and age) they pick their background and frame of choice and then upload any photo of themselves, or their family, or even the family pet. Instantly, kids will be able to download their Photo With the Easter Bunny so they can print them at home, email them to all of their relatives, or they can upload them to Facebook and Instagram so they can share them with all of their friends. Each photo includes the name and age, as well as the mall logo.



**PRICE: £400**



(Easter Bunny Artist)



(Gardening Easter Bunny)



(Skateboard Easter Bunny)



(Outdoor Easter Bunny)



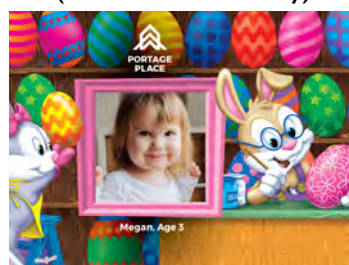
(Easter Bunny Blowing Bubbles)



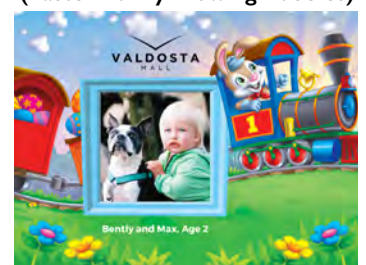
(Easter Bunny Delivering Eggs)



(Easter Bunny Basket)



(Easter Bunny Painting Eggs)



(Easter Bunny Express)



**mail media** Kids

Toll Free Phone: 0800 404 9413 Fax: 0800 404 9414  
Email: [brianl@mallmedia.net](mailto:brianl@mallmedia.net) Website: [www.mallmedia.net](http://www.mallmedia.net)